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# MURHAK: A STRATEGIC STEP TOWARDS WESTERN EUROPE

► Alp Özler Group continues to strengthen its strong presence in international logistics with new strategic investments. Alp Özler Logistics, one of the Group's leading companies, plays a key role in the Balkan corridor - particularly in Greece, Bulgaria, and Romania - operating with more than 90 owned trucks. According to official data, we rank among the top companies handling the largest export and import volumes from Türkiye to the Balkans.

## **A strategic acquisition: MURHAK**

To expand our footprint in Western Europe, we took a significant step in the first quarter of 2024 by acquiring MURHAK, a company founded in 1981 and specialized in FTL/PDL transport between Türkiye and Germany, Belgium, and the Netherlands. With a strong customer base and operations headquartered in Ankara, MURHAK has become an integral part of our international growth strategy.

## **Strong investments, younger fleet**

Following the acquisition, we made substantial investments in MURHAK, adding 25 brand-new trucks and 35 trailers to the fleet. These investments modernized our operations, increased efficiency, and reinforced our customer commitment. By 2025, we expanded our service network further with the addition of the Italy corridor.

## **Expanding across Europe**

Today, MURHAK serves as a bridge between Central Anatolia and all of Europe. With an annual import capacity of 10,000 tons on the Germany line, complemented by Ro-Ro operations and PDL services, MURHAK is rapidly becoming one of the rising stars of Alp Özler Group.



## **Vision 2026: End-to-End services**

By 2026, MURHAK will evolve beyond international transport to also become a hub for domestic logistics operations. Our goal is to provide our customers with end-to-end solutions, including FTL and LTL transport, warehousing, and Ro-Ro services. Furthermore, as part of our Western Europe expansion strategy, we are considering a new warehouse investment in Germany to support LTL operations.

## **Sales and marketing transformation**

This growth is not limited to fleet and asset investments. Under MURHAK, we are restructuring our sales and marketing teams into regional

units, allowing us to manage both domestic and international transport needs under a single umbrella. Our ambition is clear: to integrate transport, warehousing, and Ro-Ro operations and become our customers' indispensable partner in door-to-door logistics.

## **Looking ahead**

At Alp Özler Group, our vision is to become not only a leading player in the Balkans but also one of the most trusted providers of integrated logistics solutions across Western Europe. With the acquisition of MURHAK and our continuous investments, we are taking bold steps to realize this vision. ■